



# ADVOCACY PRIORITIES FOR SYSTEMS CHANGE 2020-21

## ECEPTS Mission

To advance the rigorous professional development and economic well-being of the Early Care and Education workforce – and related workforce sectors – so that children and families can reap the full benefits of early learning and care experiences.

## Economic Well-Being

- ◆ Support efforts to reform California’s provider reimbursement rate system. More training and experience should mean more compensation.
- ◆ Support efforts to advance and uplift the ECE workforce, especially in response to the ongoing COVID-19 pandemic.

## Professional Development

- ◆ Create a pathway to a bachelor’s degree that is affordable, accessible, and responsive to the needs and challenges of the ECE workforce.
- ◆ Support higher education initiatives, such as creation of an ECE teaching credential and revision of the California CTC’s Child Development Permit Matrix.

## Field-Building

- ◆ Secure workforce development funding for the ECE sector and other child, family, and public-serving sectors, including Home Visitation.
- ◆ Create and expand a system of youth apprenticeship through which young people interested in working with children and families can access career pathways beginning in high school.

## Public Awareness and Political Will

- ◆ Support engagement of local, state, and federal partners to create a coalition of stakeholders invested in the professional development and economic well-being of the ECE workforce, especially in the face of COVID-19.
- ◆ Seek opportunities to maximize governmental and philanthropic investment in apprenticeship and ECE professional development.

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